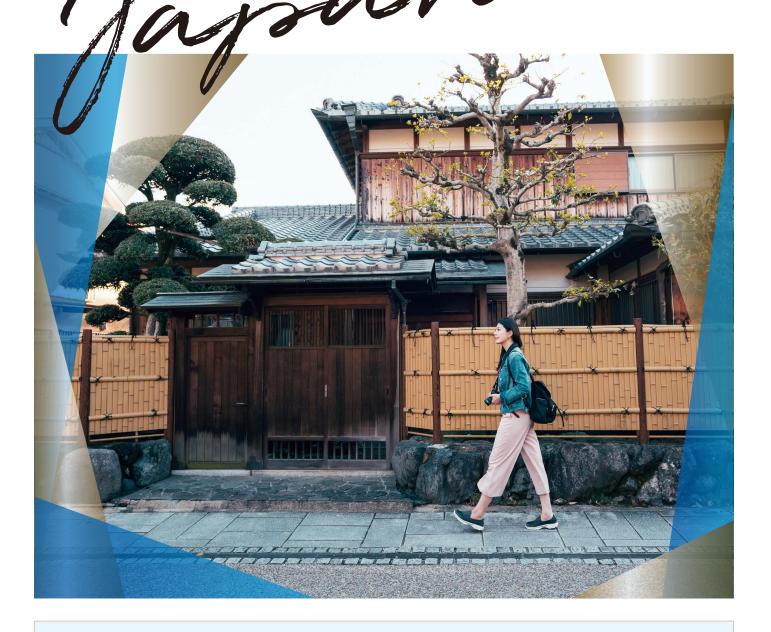


GOLDEN ROUTE
VIA HOKURIKU



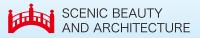
### Follow the signs

Discover every enchanting corner of the new Golden Route's 12 prefectures via Hokuriku





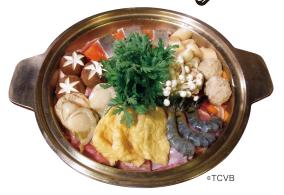




# Tokyo



https://www.gotokyo.org/en/index.html





Chankonabe is a traditional hot pot menu that is often eaten by Japanese sumo wrestlers. You can find many chankonabe restaurants owned by former sumo wrestlers in Tokyo, especially around the Ryogoku Kokugikan Sumo Arena. The classic chicken nabe is a must-try.



# Imperial Palace

Built on the grounds of what used to be Edo Castle, the Imperial Palace is now where the Imperial Family of Japan spend their time at home. The surrounding nature and beautiful gardens are great for sightseeing all year round.



# 2 TOKYO SKYTREE®

Standing at 634 meters, TOKYO SKYTREE is the world's tallest freestanding broadcast tower. From the viewing deck, you can look over the city of Tokyo and Mount Fuji in the distance. The shopping area at the foot of the tower has more than 300 shops and restaurants.





https://www.pref.saitama.lg.jp/chokotabi-saitama/eng/index.html







首都圏外郭放水路

Built at 50-meters below ground level for the purpose of preventing floods, this underground channel is one of the deepest discharge channels in the world. You can make a reservation for a tour to explore the facilities.





Saitama Prefecture is famous for producing the second largest amount of udon in Japan. For locals, udon has been a staple food to eat at home and for other occasions throughout the year. There are more than 20 different types of udon in total!



## Kawagoe Old Storehouse Zone 川越蔵造りの町並み

Kura storehouses were developed during the Edo period to prevent fires from spreading in towns. Today, parts of the Edo period townscape remain in the Kawagoe Old Storehouse Zone.





https://visit-gunma.jp/en/



# Ikaho Onsen

At the center of the hot springs area at Ikaho Onsen is a 365-step stairway, along which are old inns, souvenir shops and daytime bath facilities. Don a traditional yukata robe and enjoy shopping as well as onsen hopping among the picturesque town.



Gunma has all the ingredients you need for a sukivaki meal, such as local beef and Shirataki noodles. Enjoy local foods in this Japanese traditional







Kusatsu Onsen is one of Japan's best known onsen resorts, being home to many inns and shops around the famous Yubatake, the source of the area's onsen water. Catch the Yubatake at night, when it is lit up to spectacular effect.





https://www.go-nagano.net/en/



#### Matsumoto Castle 松本城

Built more than 400 years ago, Matsumoto Castle is the oldest preserved castle in Japan. In the background stands the Japanese Alps mountain range. In the same area, you can also find the Matsumoto City Museum of Art and various bars and restaurants.

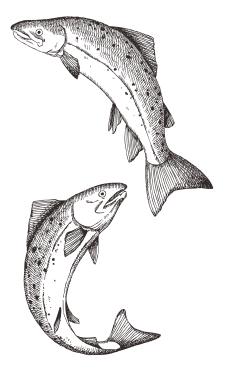






#### Nakasendo Road 中山道

During the Edo Period, Nakasendo was an important path that connected Kyoto and Edo (present-day Tokyo). The Kiso Valley Area takes you back in time as you walk through a preserved old town . surrounded by a deep forest.





Shinshu salmon has a delicate flavor and is rich in good fats and proteins. Especially delicious when eaten as sashimi or smoked, this type of salmon was locally developed in the Shinshu area. Miigata



https://enjoyniigata.com/



Niigata Prefecture, located along the coast of Sea of Japan, is abundant with fresh, delicious seafood. The Namban Shrimp is bright red in color and has a sweet taste, with a unique texture that is unlike other types of shrimp.







#### 7 (9

#### Naena Waterfall <sup>苗名滝</sup>

Also called the "Earthquake Waterfall", Naena Waterfal's intensity and force is breathtaking. It takes about a 15-minute walk to reach the waterfall from the entrance, and the autumn leaves around the area is especially beautiful. There is also a nagashi somen restaurant near the entrance.





Snow resorts

Myoko is said to be one of the best ski resorts in Japan, where you can enjoy the best quality of snow. Experience a variety of winter activities at numerous skiing grounds in the area.







https://foreign.info-toyama.com/en/



Toyama Bay is blessed with a variety of seafood throughout the year. At sushi bars in Toyama you can enjoy deliciously fresh, first-rate sushi caught at Toyama Bay.







#### Kurobe Gorge Train <sub>黒部峡谷トロッコ電車</sub>

The Kurobe Gorge Train runs above the deepest canyon in Japan. During the ride, you can enjoy the magnificent view of the wilderness below. The one hour and twenty minute ride takes you through bridges and tunnels from Unazuki to keyaki-daira area.







# Tateyama Kurobe Alpine Route 立山黒部アルペンルート

At 3,000-meters in altitude, the view from Tateyama Alpine Route is said to be one of the most beautiful sceneries in the world. From the route, you can see beautiful scenery and enjoy trekking through the abundant nature. Mount Tateyama, the tallest mountain in the range is said to be one of the three major holy mountains in Japan.

snikawa



https://www.ishikawatravel.jp/





Not only delicious in taste but beautiful in presentation, Kaga Cuisine is served at traditional Japanese restaurants. Delicate dishes made with local produce are served in Kutani ware and other high-quality lacquerware.





### 21st Century Museum of Contemporary Art, Kanazawa

金沢21世紀美術館

The 21st Century Museum of Contemporary Art is a popular modern art museum that exhibits various artworks from around the world. One of the main works is Leandro Erlich's Swimming Pool, which uses optical illusion.



# Kenrokuen Garden

Kenrokuen is one of the most beautiful traditional Japanese gardens in the country. Built during the Edo period (1603-1867), the seasonal views there are breathtaking, such as the cherry trees in spring and the colorful leaves during fall. At night, seasonal illuminations light up various areas in the garden.





https://www.fuku-e.com/lang/english/





#### Echizen Gani Crab <sup>越前ガニ</sup>

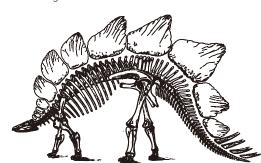
Echizen gani crab is a famous type of crab caught in Fukui Prefecture. The yellow tag attached to the crab confirms that it is an authentic Echizen Gani. It's a seasonal delicacy that can only be enjoyed around November to March.





# Fukui Prefectural Dinosaur Museum 福井県立恐竜博物館

Katsuyama, Fukui Prefecture is an area with the most dinosaur fossils found in Japan. It has one of the world's three largest dinosaur museums, exhibiting dinosaur skeletons and life-sized dioramas.







# Sotomo Arch

Sotomo Arch consisits of a cave tunnel and rocks shaped by the harsh waves of the Sea of Japan. In 2017, it has been chosen as one of Japan's 34 most beautiful places by CNN.





Sniga



https://en.biwako-visitors.jp/

#### 16 Hikone Castle <sup>彦根城</sup>

Hikone Castle is designated as a national treasure alongside Ehime and Matsumoto castles. It is also one of the most well-preserved castles in the country. Many parts of the castle can still be seen in their original state, including the turret, which is a designated Important Cultural Property.



Omi beef, one of the top Japanese beef brands, can be found at various restaurants throughout Shiga Prefecture. Because of its delicate texture, light but sweet taste and aroma, this beef is used at the highest levels of restaurants in the world.





#### V

#### MIHO Museum

The MIHO Museum holds ancient artworks from not only Japan but all over the world, including West and South Asia, Greece, Rome, and China. The architecture, including the entrance path lined with cherry trees and the bridge leading to the museum, are designed by architect I.M.Pei. The design is based on the ancient Chinese 'Peach Blossom Spring' story.





https://visitgifu.com/



Hida beef is the brand beef of Gifu Prefecture, popular for its soft texture, beautiful marble and fragrance. You can find restaurants that serve a variety of Hida beef dishes all throughout the prefecture.



## **19**

#### Takayama Historical District 高山の古い町並み

The Takayama Historical District is designated as a "must-visit location" in Japan and has achieved 3 stars in the Michelin Green Guide. In the historical district you can observe traditional crafts and enjoy delicious, skewered Hida beef while taking a walk through the timeless neighborhood.



# 18

## Shirakawa-go

白川郷

At Shirakawa Village, you can experience traditional lifestyles and cultures that are still being practiced today. Known as a place where you can see the original landscapes of Japan, its beautiful scenery and architectural techniques have helped it receive designation as a UNESCO World Heritage site.



# Ryoto



http://www.kyototourism.org/en/





Kyo-ryori (Kyoto's local cuisine) has a subtle and delicate taste, mostly made with fresh vegetables, dried foods and soy-based ingredients. Carefully cooked and beautifully presented, Kyoto's cuisine is meant to be enjoyed with your five senses.



Fushimi Inari-taisha Shrine is the head shrine of about 30,000 Inari shrines that exist in Japan. It is known to enshrine the gods of harvest and prosperity. The sight of the thousand red torii gates is well-recognized internationally, attracting many visitors from abroad.





# Kifune Shrine 貴布爾總本宮 貴船神社

Kifune Shrine is the head shrine of about 500 Kifune shrines in Japan. Enshrined here is the god of water, worshipped by those who work at restaurants and other businesses that depend on the use of water.



Psaka

https://osaka-info.jp/en/

#### ② Osaka Castl 大阪城

In the 11th year of Tensho era (1583), Toyotomi Hideyoshi ordered Osaka Castle to be built as a part of the process to unite the country under one ruler. Today, it has been designated as one of the valuable cultural assets of Japan. You can enjoy the view of Osaka city from the 8th floor.





Takoyaki is a popular Japanese food that's made from flour and has a piece of tako, or octopus, in the center. The best kind of takoyaki is crunchy on the outside and juicy on the inside. Truth or not, it's said that every family has a takoyaki-making grill in Osaka.



#### Dotonbori <sup>道頓堀</sup>

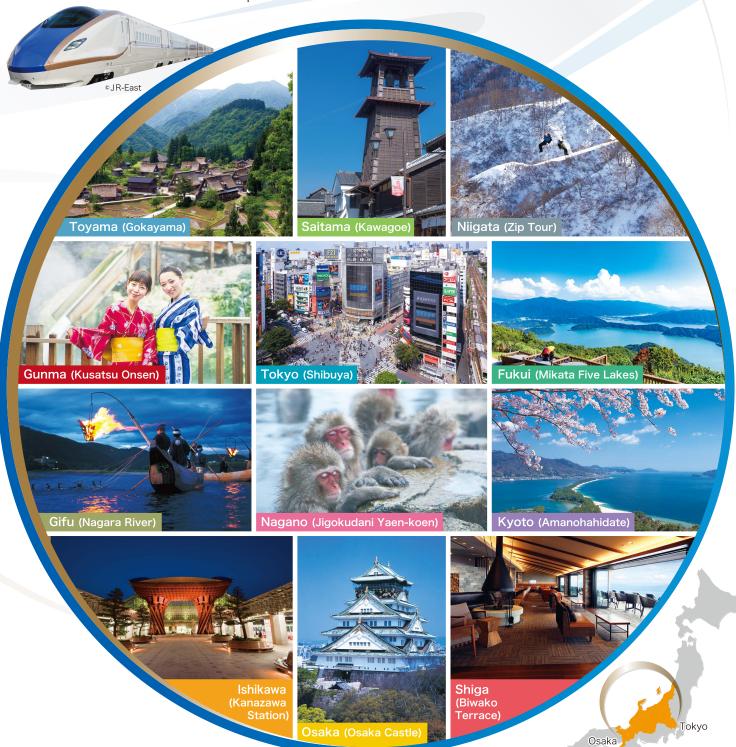
Dotonbori is the main area in the busy shopping streets of Osaka's Minami area. Many of the eateries here have large, eye-catching signs in the effort to attract more customers. The Tombori River Walk is recently gaining popularity as well.





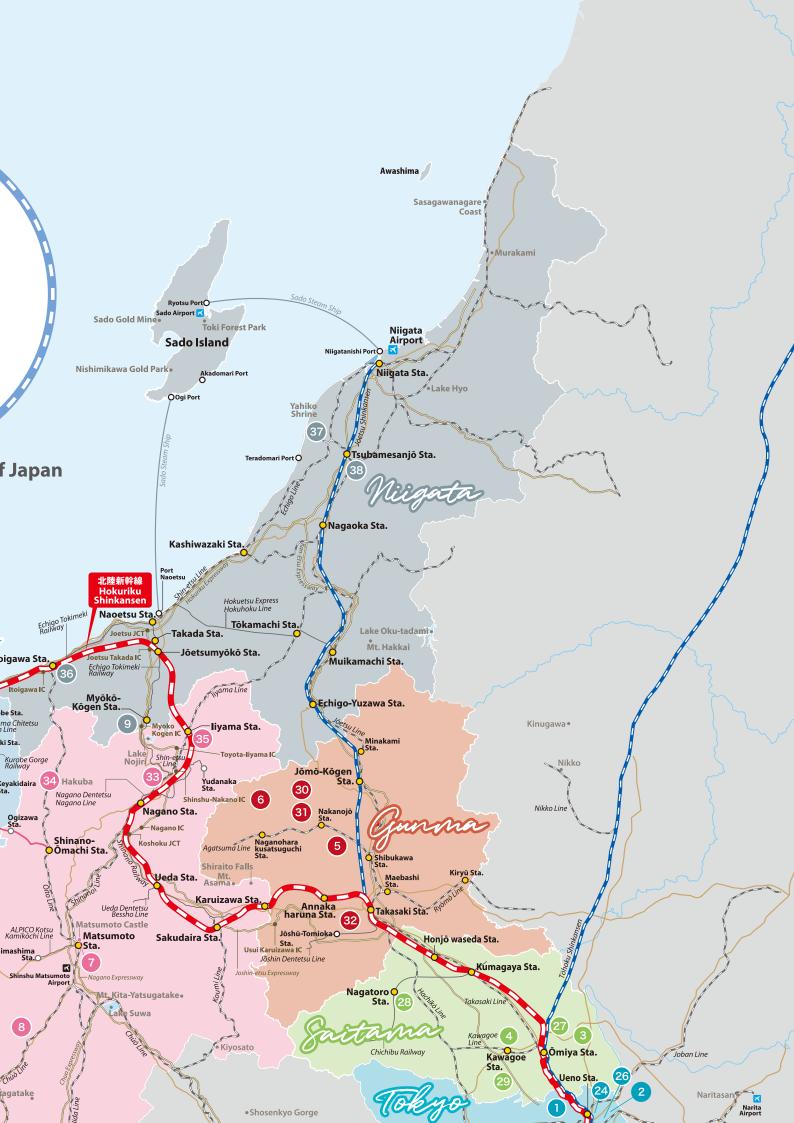
# NEW GOLDEN ROUTE VIA HOKURIKU

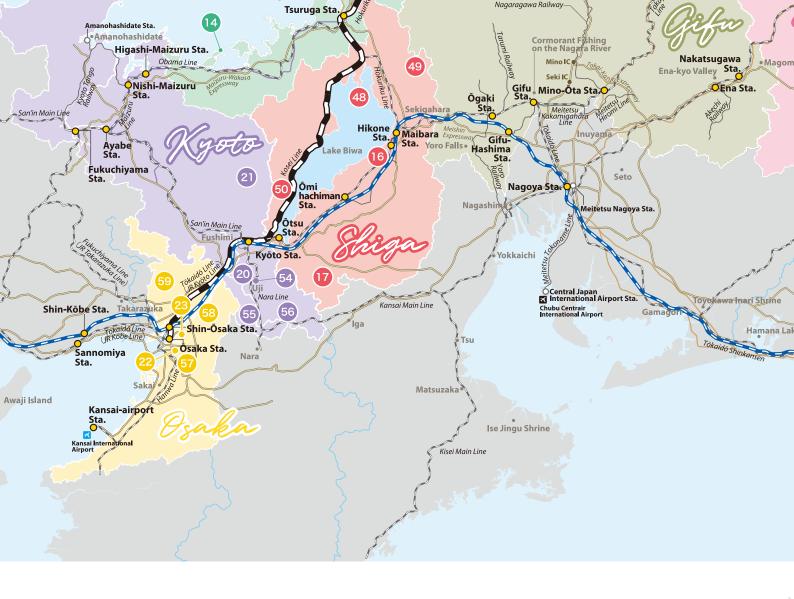
Japan's New Golden Route enables foreign travelers to choose a new option to travel from Tokyo to Kyoto via the Hokuriku area. This less-explored part of Japan is generally more rural and less populated than the original Golden Route. By traveling this route with Hokuriku Shinkansen, you can enjoy natural beauty and rich culture, and partake in some experiences that are difficult to have elsewhere.



# **NEW GOLDEN ROUTE** AREA MAP

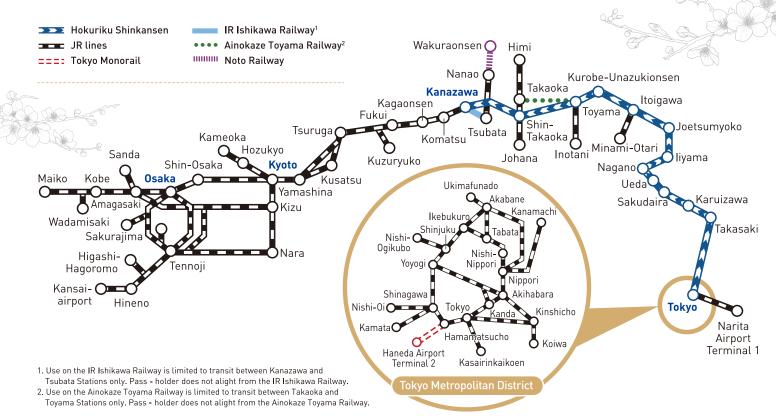


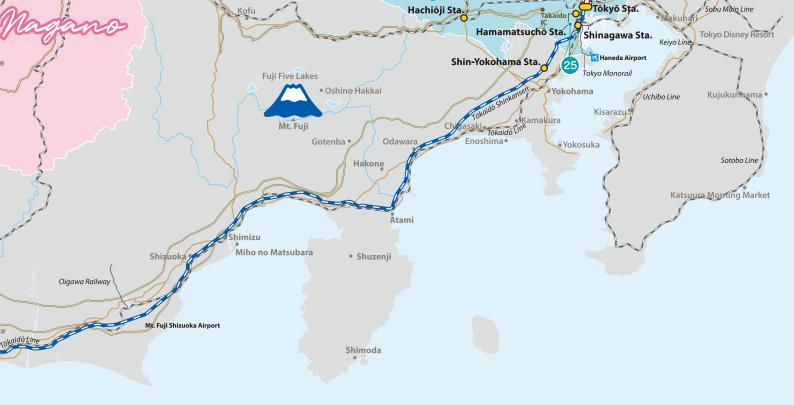




# **HOKURIKU ARCH PASS**

Enjoy economical unlimited travel from Tokyo and Osaka to the Hokuriku area!





#### **Pacific Ocean**

#### HOKURIKU ARCH PASS

is an unlimited local travel ticket that is available for use by foreign visitors.

By using the Hokuriku Arch Pass, you can travel from Kansai, Narita and Haneda airports to the

Hokuriku area on the Hokuriku Shinkansen and other express trains for 7 consecutive days.

There are also various discounts available at tourism destinations and local buses for those who have the Hokuriku Arch Pass.



#### Official web page

www.westjr.co.jp/global/en/ticket/hokuriku-arch-pass



Now, you can go through the automatic ticket gate using the Hokuriku Arch Pass! Please see the link below for details.



www.westjr.co.jp/global/en/ticket/hokuriku-arch-pass/howto



# Recommended Sightseeing Spots





#### Sensouji Temple 浅草寺

The oldest temple in Tokyo, famous for the Kaminarimon gate with giant lanterns and the lively Nakamise Shopping Street.



2-3-1 Asakusa, Taito City, Tokyo



5 min walk from Asakusa Sta. (Tokyo Metro Ginza Line, Toei Asakusa Line or Tobu Skytree Line)



gotokyo.org/en/ spot/15/index.html





#### Hamarikyu Gardens 浜離宮恩賜庭園

A traditional Japanese garden that has been loved by the generals over many generations since the Edo Period.



🗰 1-1 Hamarikyūteien, Chuo City, Tokyo



7 min walk from Shiodome Sta. (Toei Ōedo Line or Yuri Kamome Line)



gotokyo.org/en/spot/20/index.html





# Water Bus

Enjoy overlooking the city of Tokyo, called the "City of Water" in ancient times, as you travel from Sumida River to Tokyo Bay.



🗰 1 Hanakawado,Taito City, Tokyo



To Tokyo Cruise Asakusa Pier: 1-3 min walk from Asakusa Sta. (Tokyo Metro Ginza Line, Tobu Skytree Line, Toei Asakusa Line).



gotokyo.org/en/destinations/ waterfront/water-scenery.html





#### The Omiya Bonsai Art Museum, Saitama さいたま市大宮盆栽美術館

The starting point of the Omiya Bonsai Village tour, the museum exhibits many world-class bonsai and bonsai-related works.



2-24-3 Torochō, Kita Ward, Saitama



5 min walk from Toro Sta. East exit (JR Utsunomiya Line)



bonsai-art-museum.jp/en





#### Nagatoro River White Water Rafting

An activity with over 100 years of history, the Japanese-style ship down the Arakawa River, which is surrounded by lush greenery.



n Nagatoro, Nagatoro-cho, Saitama



Nagatoro Sta. (Chichibu Railway)



www.chichibu-railway.co.jp/en/ nagatoro.html





#### Miyanoen (Sayama tea picking) 宮野園 (狭山茶摘み体験)

Sayama Tea is one of the three famous teas in Japan. You can experience tea harvesting and matcha workshops at this tea farm.



25-2 Kitairiso, Sayama, Saitama

From Iriso Sta. (Seibu Shinjuku Line): 30 min walk or take the Seibu Bus to Sayamadai Minami Sta. and walk for 10 min



miyanoen.com/en





## Shima Onsen

Shima Onsen is a quiet, remote resort that is home to the ryokan that is rumored to have served as inspiration for 'Spirited Away'.



4379 Shima, Nakanojo, Agatsuma District, Gunma (Shima Onsen Association)



From JR Nakanojo Sta. (JR Agatsuma Line) take the bus for 40 min to Shima Onsen Sta.



visit-gunma.jp/en/discover/ destinations/shima



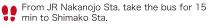


# Lake Shima canoe

This reservoir lake is known for its naturally vivid, cobalt blue water. To see it at its best, take to the water in a canoe.



29 Shima, Nakanojo, Agatsuma District, Gunma





visit-gunma.jp/en/spots/ canoeing-in-shima/





#### Daimonya Co.,Ltd. だるまのふるさと大門屋

Daruma dolls are good luck charms that have originated in Takasaki. Personalize your Daruma by having your name written on it or by painting your own.



124-2 Fujizukamachi, Takasaki, Gunma



From JR Takasaki Sta. take the Gururin Shōrinzan Bus for 20 min to Yawata Choju Center mae Sta.



daimonya.jp/english





Obuse is an idyllic town surrounded by orchards of apples and chestnuts in Northern Nagano. It is known primarily for the Hokusai art museum and its many cafes and restaurants.

m Obuse Town, Nagano

From JR Nagano Sta., take Nagano Dentetsu Railway for about 25min to the Obuse Sta.



obusekanko.jp/obuse-guide





Located at the base of the Japanese Alps, the Hakuba Valley is a paradise of outdoor activities year-round. Enjoy skiing, snowboarding and snowmobiling in winter and hiking, cycling and mountain biking in summer.

航 Hakuba Village, Kitaazumi District, Nagano

From JR Nagano Sta., take Alpico Hakuba Bus for about 1 hour to the Hakuba Valley



www.vill.hakuba.nagano.jp/index2\_summer\_eng.html





The Shin'etsu Shizenkyo Activity Center is your door to the Japanese countryside. Take a self-guided tour with rental bicycles or join a guided trip through the idyllic scenery of Northen Nagano Area.

🏦 772-6 liyama, Nagano

👭 Inside JR liyama Sta.



shinetsu-activity.jp/en





The contrast of light and shadow showcase the wooden carved Buddha statues at the museum.

2-1-13 Kyōgamine, Itoigawa, Niigata

From Itoigawa Sta. take the bus for about 10 min > 25 min walk



discover-itoigawa.com/see-do/ places-activities/tanimura-artmuseum-gyokusuien-gardens



Yahiko Shrine 弥彦神社

A shrine with over 2,000 years of history, the location is surrounded by trees and has a quiet and sacred atmosphere.

🔟 2887-2 Yahiko, Nishikambara District, Niigata

From Tsubame-Sanjō Sta. take the JR Yahiko Line to Yahiko Sta. > 20 min walk XYou can also drive from Tsubame-Sanjō Sta.



enjoyniigata.com/en/spot/7476



Sanjo Blacksmith Dojo 三条鍛冶道場(ペーパーナイフづくり)

You can participate in a paper knife-making workshop and experience Sanjo's blacksmithing techniques.

11-53 Motomachi, Sanjo, Niigata

From Tsubame-Sanjō Sta. transfer trains to Kita-Sanjō Sta. > 3 min walk



kajidojo.com





Here, you can observe Copperware the traditional casting techniques of Takaoka. The tin casting workshop is most recommended.

1 Office Park, Takaoka, Toyama

🕊 23 min by bus from Shin-Takaoka Sta.



zuiryuji.jp/index.php





A designated National Treasure that belongs to the Soto school of Buddhism. Visit during spring, summer, and winter for illumination events.

n 35 Sekihonmachi, Takaoka, Toyama

15 min walk from Shin-Takaoka Sta.



ississis in the second

Suijo Line.

foreign.info-toyama.com/en/spot/ ?spot\_id=63&ret\_list\_p=1

Fugan Canal Kansui Park

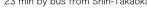
A green oasis in the city, where you can board a

cruise ship and sail along the river on the Fugan

富岩運河環水公園

m Minatoirifune-cho, Toyama

9 min walk from Toyama Sta.









# Natadera Temple

Dramatic cliffs tower over unique temple buildings and serene gardens



m Yu-122 Natamachi, Komatsu, Ishikawa



30 min from JR Kaga Onsen Sta by CANBUS.



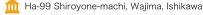
ishikawatravel.jp/en/spots/ natadera-temple





### Shiroyone Senmaida Rice Terraces

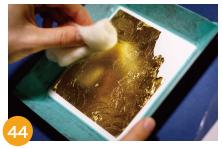
Terraced rice paddies overlooking the sea form a classic Japanese landscape



From Kanazawa Sta. take the Wajima Express Bus for about 120 min> transfer at Wajima Ekimae Sta. (Hokutetsu Okunoto Bus) to Shiroyone Sta.



ishikawatravel.jp/en/spots/ senmaida-rice-terraces





#### Gold Leaf Experience 金箔体験

Decorate your own souvenirs with Kanazawa's famous gold leaf. Over 99 percent of Japan's gold leaf is produced in Kanazawa.



🇰 Kanazawa, Ishikawa



ishikawatravel.jp/en/spots/ gold-leaf-experience





#### Echizen Ono Castle 越前大野城

Between October and April, the castle becomes covered in a sea of clouds, giving its name "Castle in the Skv".



3-109 Shiromachi, Ono, Fukui

① 40 min walk from Echizen-Ōno Station (JR Fukui Line or Etsumi-Hoku Line)
② Take the Keifuku Bus from Fukui bus sta. to Ōno-Rokken sta. > 30 min walk



ono-kankou.jp/multilingual/ english.php





#### Tojinbo Cliffs 東尋坊

A scenic spot where you can see the 1.5-km of jagged landscapes, carved by the wild waters of the Sea of Japan.



🎹 Tojinbo, Mikunicho, Sakai, Fukui

① Fukui Sta. (Echizen Railway) > Mikuni Sta. > Mikuni Sta. (Keifuku Bus) > Tojinbo bus sta. ② Awaraonsen Sta. (Keifuku Bus) > Tojinbo bus sta.



fuku-e.com/lang/english/ places\_to\_visit/beautiful\_view.php





#### Tree Picnic Adventure IKEDA ツリーピクニックアドベンチャーいけだ

A "forest theme park" with a 60-m zipline and various other outdoor activities.



There are no public transportations available. Please take the taxi or drive to the area.



picnic.ikeda-kibou.com/en





## Chikubushima

Located here are Hogon-ji Temple and Tsukubusuma-Jinja Shrine (Three Great Shrines of Benzaiten), and Karamon (a national treasure).



Nagahama, Shiga



30 min from Nagahama Port, 25 min from Imazu Port, 40 min from Hikone Port



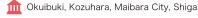
okuibuki.co.jp/en





## GRANSNOW奥伊吹

The largest ski resort in the Kansai area. It is also easy to access from Kyoto and Nagoya.



30 min drive from either Maihara IC or  $\underline{\text{N}}$ agahama IC, 30 min by bus from JR Ōmi-Nagaoka Sta.



Built in the late Heian Period, the beautiful temple has fascinated many poets such as Matsuo Basho.



浮御堂

1-16-18 Honkatata, Otsu City, Shiga



10 min drive from Mano IC, From JR Katata Sta. take the bus to Demachi Sta. > 7 min walk

Ukimido "Floating Temple"









#### SATOYAMA EXPERIENCE 里山エクスペリエンス

A cycling tour around rural landscapes. You can feel the "genfukei" of Japanese scenery.

11-32 Furukawacho Ninomachi, Hida City, Gifu

1.5 hours from Toyama Sta. to Takayama Sta. (JR Takayama Main Line) > 20 min from Takayama Sta. to Hida-Furukawa Sta. (JR Takayama Main Line)



satoyama-experience.com





#### Shinhotaka Ropeway 新穂高ロープウェイ

Japan's only two-story gondola lift takes you over the great landscapes of the Northern Alps.

710-79 Okuhida Onsengo, Takayama City,

2 hrs 25 min from Toyama Sta. (Nohi Bus)



visitgifu.com/see-do/ shinhotaka-ropeway





#### Takayama Jinya 高山陣屋

A government office that is designated as a Japan Heritage. It is the only major building left from the Edo Period.

🔟 1-5 Hachiken-machi, Takayama City, Gifu

1.5 hours from Toyama Sta. to Takayama Sta. (JR Takayama Main Line) > 10 min walk from Takayama Sta.



visitgifu.com/see-do/takayama-jinya





Byodoin Temple 平等院

Byōdō-in is a World Heritage site, also famous for its Phoenix Hall which appears on the 10-yen coin in Japanese currency.

🏦 116 Uji Renge, Uji City, Kyoto

From Kyoto Station to JR Nara Line Uji Station. 10 min-walk from JR Uji Station.



byodoin.or.jp/en





#### Keihanna Commemorative Park けいはんな記念公園

This park was built in 1995 to commemorate the establishment of Kansai Science City. Its theme is "existing in one with nature".

6-1 Seikadai, Seika-cho, Soraku-gun, Kyoto

From Kyoto Station, take Kintetsu Kyoto Line and get off at Shin-Hosono Station. Then, take Nara Kotsu Bus No. 56 (for Gakken Nara Tomigaoka Station) and get off at "Keihanna Kinen Koen."



keihanna-park.net/en





# Tea picking and Hiking in Wazuka Town 和束町茶摘み体験&茶畑散策

Wazuka, with its beautiful scenery of tea farms, is Japan's first producer of Uji Matcha. You can participate in a farm tour and also experience tea harvesting.

35 Shirasu Ohazama, Wazuka-cho, Soraku-gun, Kyoto

Take the Kansai Main Line to JR Kamo Sta. > take the Nara Bus (heading to Wazukacho Kosugi) to Wazuka Yamano-ie mae4 min walk



wazukanko.com/english





# Shitennoji Temple, Sohonzan, Washu和宗総本山四天王寺

The first temple in Japan, built 1400 years ago under the order of Prince Shōtoku. Today, it holds many important cultural properties and National Treasures.

🗰 1-11-18 Shitennoji, Tennoji-ku, Osaka

5 min walk from Shitennōji-mae Yūhigaoka Sta. (Osaka Metro Tanimachi Line)



osaka-info.jp/en/page/shitennoji





Lunch, a Jam-Packed 2 Hours! アクティブ・スクウェア・大東

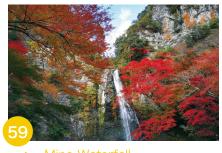
Here, you can experience sumo on a real dohyō, and enjoy eating chanko nabe. The sumo experience is available for both men and women.

🗰 3-28-3 Fukano, Daito City, Osaka

5 min walk from Nozaki Sta. (JR Touzai-Gakkentoshi Line)



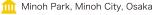
deep-exp.com/en/osaka/activity/121





#### Mino Waterfall 箕面大滝

The western starting point of the Tōkai Nature Trail. The scenery of each season is exceptionally beautiful, especially that of late autumn foliage.



30 min walk from Mino Sta. on the Hankyu Mino Line



osaka-info.jp/en/page/ meiji-no-mori-mino-park