

# Hello Hachimantai!

*Heading back to Japan?  
We'll show you where to go for*

- SUPER DRY 'ASPIRIN POWDER'
- SUPERB SKI IN/SKI OUT RESORTS
- AMAZING NATURAL ONSEN
- TOTALLY WILD SCENERY
- ABSOLUTELY FABULOUS FOR FAMILIES



WHYHACHIMANTAI?

A lot of places in Japan get lots of snow. Very few get snow as light and dry as Hachimantai's 'Aspirin Powder'. It's all thanks to the unique privileged far north Iwate Prefecture location that's also further from the west coast..



• IWATE IS WILD

Japan's 2nd most sparsely populated prefecture (after Hokkaido), Iwate is dominated by wilderness, parks, forests, farms and mountains. It's too far from Tokyo for mass weekend travel or day trippers. But it's only 2 hours 14 minutes on the **Hyabusa** Shinkansen to Morioka, the gateway to Iwate. Off an overnight flight into Haneda or Narita you can be on snow late morning, diving into the powder..

• LESS PEOPLE, MORE SPACE

Being far from the big cities equals less competition for that great powder snow and more space for you and your family to cruise around as well. Whatever your snow skill level, you will find something to suit you in **Hachimantai**, from insanely good tree skiing to immaculately groomed trails including some amazingly long, near empty beginner runs. This is the heart of Iwate, in the lee of mighty Mt Iwate itself.

• SUPERB SKI IN/SKI OUT RESORTS

**Appi Snow Mountain Resort** is world class and famous as one of Japan's best. Less known but oh-so-worth-it **Hachimantai Mountain Resort's** Panorama & Shimokura Ski Areas are a complete getaway experience. Stay in everything from deluxe hotels and apartments to friendly ryokans that suit more modest budgets. Beyond the resorts try breathtaking back country snow adventures with guides and snowcats.

DOESN'T GET BETTER: POW DAY, ONSEN SOAK, IZAKAYA APRÉS, KIDS HAPPY TOO! © HACHIMANTAI



• HACHI-HAPPY FAMILIES

Relax and let the kids enjoy the fantastic array of crazy fun snow activities, and even indoor learning options, that are usually just outside the door of your hotel at Appi or Hachimantai Mountain Resorts. No catching shuttles or worrying about crowds and lost little ones, which means more fun for kids, more downtime and less stress for parents.

HOW TO GET TO HACHIMANTAI

**Train Travel**

**Air Travel**

Shortest estimate based on normal operating schedule.

Sapporo	JAL (55 min)	Iwate Hanamaki
Nagoya	FDA (70 min)	
Osaka	JAL (85 min)	
Fukuoka	JAL (115 min)	

**Bus from Morioka Station**

1 hr (Limited operation / Uses Tohoku Expressway)	Appi Kogen
90 min	Hachimantai Resort
1 hr 50 min	Matsukawa Hot Springs
1 hr 30 min	Hachimantai Onsenkyo

1. Get off from the Tohoku Shinkansen at Morioka Station.  
2. Board the Iwate Kenpoku bus from bus boarding area #3, outside Morioka Station's East Exit.  
3. Board the Bus for "Matsukawa Hot Springs" or "Hachimantai Mountain Hotel" to get to "Hachimantai Resort," "Hachimantai Onsenkyo", (approx. 2hr)

Commuter Bus	Iwate Kenpoku Bus, Morioka Business Office	Tel: (+81)-19-641-2220
Private Bus	Iwate Kenpoku Bus, Private Bus Business Dept.	Tel: (+81)-19-641-2222

**HACHIMANTAI INFO**

The official Hachimantai English language site has lots of info, tips, links & recommendations at <https://trip8.jp>



# HACHIMANTAI RESORT PANORAMA & SHIMOKURA SKI AREAS

Getaway? The deluxe Hachimantai Mountain Hotel & Spa at the foot of Mt Iwate offers superb ski in/ski out family perfect Panorama Ski Area. Just up the road by free shuttle. Shimokura offers secret stash tree skiing as good as anywhere!



### • PANORAMA SKI AREA

Your kids will love you for bringing them here - **Skids Camp** gets kids 3 years and older skiing and having a great time. **Hachimantai Winterland** offers heaps of fun stuff from banana boat sled tows to mini snowmobiles and tobogganing with a new carpet lift this season. It's all right out the front door of the Mountain Resort & Spa Hotel so you can relax, go for a cruise here or head to Shimokura for some aspirin powder. Gentle, wide and empty perfectly groomed beginner slopes up to 2.7km long are ideal for safely gaining confidence. A 2km long hooded express quad runs top-to-bottom. Don't miss the scenic snow shoe tour through the forest to the massive 25m high frozen Nanataki Falls.



### • SHIMOKURA SKI AREA

Just 10 minutes free shuttle bus takes you to one of Japan's still best kept powder secrets. The three **Tree Run Trail** zones offer nice pitch through magnificent mature beech forest. 'DROP' is the longest and steepest, if you are not too confident work up to it in 'FUN' & 'CRUISE.' Last time Snow Action dropped in midweek in February 2019 we were the ONLY people skiing them, with just a handful in the resort. You need to pre-register at the ticket office at the **Shimokura Powder Station** at the base, where the café offers a good brew and tasty pastries for energy you will need. Heading back country with expert local guides is another option here. They can show you routes with a ski out for pick ups.



### • MOUNTAIN HOTEL & SPA

**Hachimantai Mountain Hotel & Spa** is spacious and deluxe, just the place for a peaceful getaway snow retreat. Step out to Panorama or take the shuttle to Shimokura, and return to relax anytime. Natural outdoor onsens are the place to recharge after a day in the powder. Meet guests in the library fireside lounge before a magnificent dinner featuring the finest local produce from the stone oven or grill, backed by a very decent wine list. The quality is first class, the value excellent - and much less than you would pay for similar standard on-snow accommodation in most of the ski world. There's no nightlife, but for couples, friends and families that won't really matter.

EMPTY EASY GROOMERS OR BIG BEECH TREES, PLENTY OF CHOICE FOR KIDS TOO © HACHIMANTAI



HACHIMANTAI RESORT MORE INFO [www.hachimantai.co.jp/en](http://www.hachimantai.co.jp/en)



# APPI SNOW MOUNTAIN RESORT BACK BIGGER & BETTER

*Appi is back bigger and better with new and expanded Tree Zones, to make Japan's largest dedicated resort powder area. Plus Japan's biggest 'Forest Maze' and the largest Kid's Land in the country! All that & World famous ANA/IHG Hotels too..*



### • JAPAN'S BIGGEST POWDER ZONE!

Just show up & shred crew, the Japow starts the end of November and lasts till the end of March.

Appi now offers 75 hectares/185 acres of fantastic Tree Run Zones plus 50 hectares/123 acres ungroomed runs. That's claimed as the most pow terrain in J-land.

Even better, it comes with some of the lightest snow - Appi modestly claim it as the lightest in Japan too. We have never not had a pow day in Appi since 2008, so we won't argue!

**• PRE-BOOK GEAR & LESSONS ONLINE**

The Salomon Station Rental has powder skis & boards, apart from great family and beginner gear too. Make sure you have the best gear to rock the terrain and snow - pre book online to avoid wasting time on arrival.

Same applies for the International Snow Sports School: <https://www.appi-japan.com/ski-snowboard/>

### • JAPAN'S BIGGEST KID'S LAND

Appi claims Japan's biggest Kid's Land facility, with lots of fun activities and even indoor ski activities for when it's dumping too hard outside.

That's a huge reason to come for families. Being biggest is great, being so convenient is even better! It's literally right outside the door of resort accommodation options.

Forget trudging through the snow with armloads of kids gear, or the kids themselves, or catching shuttle buses. It's all just right outside. Or inside!

It's another Appi service best pre-booked online now.

### • MAGIC FOREST MAZE

Japan's biggest forest maze experience awaits with 10 different routes through 10 ha/24 ac. Keep eyes peeled for tracks of rabbits and other animals. Appi's Happy Kid's School team consulted on the project to ensure a fun experience for kids.

APPI IS AWESOME FOR POWDER, FAMILIES AND EXCEPTIONAL SLOPESIDE ACCOMMODATION

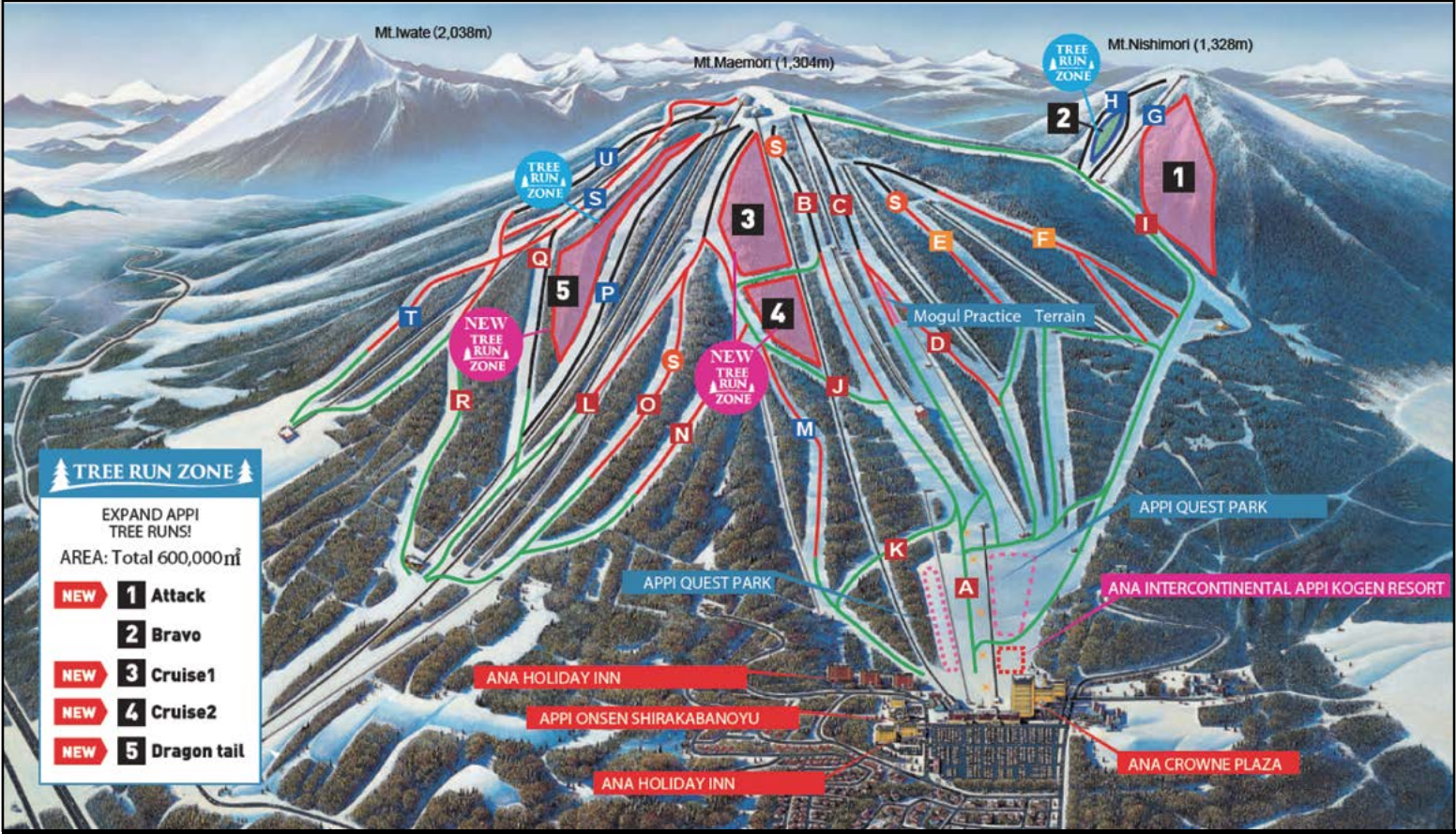


### NEW ANA IHG HOTELS AT APPI

Appi's three signature slopeside accommodation venues are now ANA branded IHG World Class properties as follows:

- ANA InterContinental
- ANA Crowne Plaza Resort
- ANA Holiday Inn Resort
- Appi Kogen

For more details on the individual properties, see following page.



APPI SNOW MOUNTAIN RESORT MORE INFO/BOOKINGS <https://www.appi-japan.com>





### ANA InterContinental Appi Kogen Resort

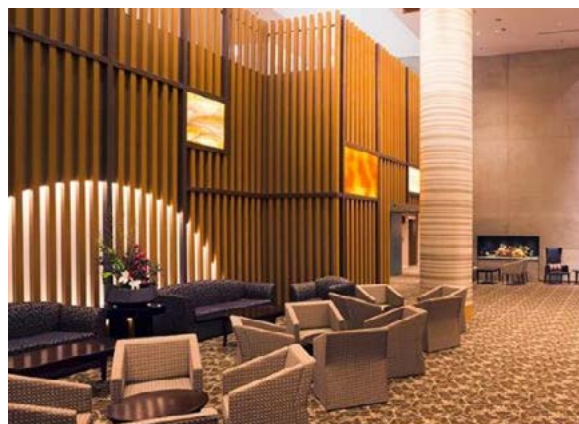
Embodies International Luxury in A Spectacular Alpine Setting.



Accommodation : Total of Rooms 38 incl. 5 Suites  
Dining : Japanese · Western Cuisine 「Shiratsuyu」 / Bar 「Mocco」  
Facilities & Service : Club Lounge/ Onsen/ Luxury Spa/ Gym  
High Speed Wifi / Ski in - Ski out  
In Room Dining/ Concierge Service  
Parking Lot/ Valet Service  
Location : 117-46, Appi Kogen, Hachimantai, Iwate 028-7306  
Tel : 0195-68-7550 Web : [www.intercontinental.com/appi](http://www.intercontinental.com/appi)

### ANA Crowne Plaza Resort Appi Kogen

Something Special for Every Guest.



Accommodation : 388 Rooms, 22 Room Types to Choose from  
Dining : Steak House 「Lapin D'or」 / Japanese Cuisine 「Nanashigure」  
Buffet 「Arlberg」 / Sushi 「Nagata」 / Teppan-yaki 「Kazan」  
Chinese Cuisine 「Bireika」 / Japanese BBQ 「Richoen」  
Terrance Cafe 「Brisa」 / Bar 「Grand Chariot」  
Facilities & Service : Gym/ Table Tennis / Indoor heated pool/ Spa  
Karaoke Rooms / Onsen / Ski in - Ski out/ Wifi/ Parking Lot  
Location : 117-17, Appi Kogen, Hachimantai, Iwate 028-7306  
Tel : 0195-73-5011 Web : [www.crowneplaza.com/appi](http://www.crowneplaza.com/appi)

### ANA Holiday Inn Resort Appi Kogen

A Perfect Place to Those Who Are Seeking an Effortless Escape. Kids Stay & Eat Free.



Accommodation : 588 Rooms, 7 Room Types to Choose from  
Dining : Buffet 「Lupinas」 「Yamaboshi」 / Japanese BBQ 「Riko」  
Japanese Cuisine 「Chokai」 「Aburi Tei」 / Bar 「Chinon」  
Facilities & Service : Outside Onsen 「Shirakabu no Yu」  
Public Bath & Sauna/ Relaxation Room  
Kids Club/ Parking Lot  
Location : 605-227, Appi Kogen, Hachimantai, Iwate 028-7306  
Tel : 0195-73-6011 Web : [www.holidayinn.com/appi](http://www.holidayinn.com/appi)

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