

Chiba MICE Excursion Guide



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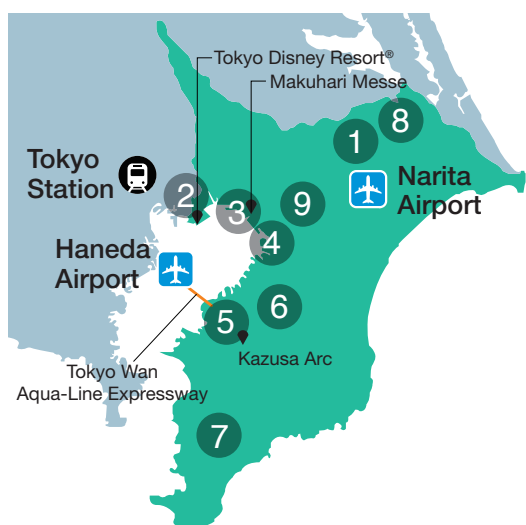
* The courses listed in this guidebook require the use of busses.

Chiba MICE Excursion Guide to Special Places Where Happy Memories Begin

In a spirit of “*Omotenashi Chiba*,” or Chiba hospitality, we provide unique excursion programs. As a peninsula surrounded by the sea on three sides, Chiba Prefecture allows you to feel an intimate connection with nature, history and culture, all while remaining in the Greater Tokyo metropolitan area.

These programs cover temples and shrines, historic sites, museums, town walks, appetizing foods prepared with local ingredients, MICE Unique Venues,* and other information to help make your visit to Chiba fun and memorable.

* “Unique Venues” refers to museums, historical buildings, shrines/temples, castles, outdoor spaces (gardens/parks, shopping streets, public roads, etc.) where you can hold a gathering or reception that is unique and features local characteristics.



(Time required is provided only as a guide.)

Course	Narita Airport	Haneda Airport	Tokyo Station
1 Naritasan	5 minutes	1 hour 5 minutes	1 hour 16 minutes
2 Urayasu/SHIRASE	45 minutes	25 minutes	16 minutes
3 Makuhari/Mikoshi	35 minutes	36 minutes	31 minutes
4 Downtown Chiba	47 minutes	1 hour 7 minutes	39 minutes
5 Aqualine Rinkai	1 hour 7 minutes	+ 45 minutes	1 hour
6 Kazusa Local Railways	1 hour 16 minutes	57 minutes	1 hour 9 minutes
7 Minamiboso Agrotourism	1 hour 52 minutes	1 hour 30 minutes	1 hour 40 minutes
8 Sawara Town Walking	22 minutes	1 hour 10 minutes	1 hour 9 minutes
9 Sakura History Walking	31 minutes	59 minutes	58 minutes

By bus By train + By bus and train



1

Naritasan Course (visiting important cultural properties)

This area is home to Japan's air gateway, Narita International Airport. There are many spots where you can enjoy the classic atmosphere of old Japan, including the Naritasan Shinshoji Temple, which draws more than 10 million visitors a year, and a Japanese sake brewery, Takizawa Honten. Narita Volunteer Guides are available.



Time required
for this course

6 hours

Naritasan Shinshoji Temple (listed in *Michelin Green Guide Japan*)

This temple has a thousand-year history, and is one of the foremost sacred places in Japan. It attracts more than 10 million visitors a year.

Naritasan Omotesando Street

Omotesando (meaning "front approach") stretches for about 800 meters from Narita Station to the main gate of the Shinshoji Temple. With registered important cultural properties of Japan and the atmosphere of the Edo period (mid 1800s), the Nakamachi and Saiwaicho areas along this street in the temple town are bustling even today.

Takizawa Honten

This sake brewery was established in 1872. It brews its sake brand of *Chomeisen* (meaning "miraculous longevity well") using pure, fresh water from a well located on its premises. The name was derived from an ancient tale of people bringing home the well water and having their illnesses cured.

Narita City Sakuranoyama Park

This cherry blossom mountain park is located on a hill at the north end of the 4,000-meter runway of Narita Airport. From under the cherry blossom trees, you can enjoy watching the aircraft as they soar away into the sky.

Boso-no-Mura

This open-air history museum exhibits archaeological antiquities and houses of samurai, merchants, and farmers. Also, you can learn about history through experiencing the traditional lifestyles and crafts of the people who lived in the Boso Peninsula. This museum is often used as a movie location.

Unique Venues and Cultural Experiences

Naritasan Museum of Calligraphy

This general museum is dedicated to calligraphy, a facility that is rare even in Japan. The exhibition hall on the first floor and the event hall on the second floor are unique venues available for function use.



Yoneya Honten

This long-running store makes and sells Japanese confectionery using local ingredients. You can find many local specialties that make great gifts. Try the flavor-rich peanut *an* (sweet paste), or the *yokan* (azuki-bean jelly) made with an age-old traditional recipe.



Grilled eel in Narita

Many restaurants in Narita serve eel dishes. There are many famous restaurants in particular along Naritasan Omotesando Street.





2

Urayasu/SHIRASE Course (visiting Sanbanze Bay Area)

This area near Sanbanze, a Tokyo Bay beach with tidal flats and shallows, attracts many visitors throughout the year. Attractions include *yakatabune* (houseboat) restaurants where you can enjoy Japanese *Omotenashi* (hospitality), as well as shopping spots including the large commercial facility IKSPIARI®.



Time required
for this course

Museum-
Yakatabune

6 hours

Urayasu City Folk Museum

You can experience making *nori* (dried seaweed), shellfish shucking, and riding in a *bekabune* (seaweed harvesting boat). In the outdoor exhibition space, you can see Sangennagaya and other buildings that are tangible cultural properties of Chiba Prefecture.

SHIRASE

SHIRASE is Japan's third Antarctic research expedition vessel. It was in service between Japan and the Showa Station in Antarctica for 25 years, from 1983 to 2008. The vessel is now open for a tour and can be used as a unique venue.

Sapporo Beer Chiba Factory/Sapporo Chiba Beer Garden

Enjoy barbecued lamb, called "Genghis Khan," in a glass-walled building with an ocean view that was designed on the motif of Southern California.

Yakatabune

Enjoy Japanese *Omotenashi* (hospitality) on a houseboat restaurant. Sing karaoke and sample Japanese food, including freshly fried tempura of seasonal ingredients called *Edomae* (meaning "from Edo," the predecessor to modern-day Tokyo), such as shrimp, sand borer, squid, conger eel, and vegetables. Shared houseboats for groups of at least two persons are also available.

Unique Venues and Cultural Experiences

IKSPIARI®

IKSPIARI® is based on the concept of "a town full of stories and entertainment." It houses about 140 establishments including stores, restaurants and a cinema complex, and is divided into nine zones with motifs based on exotic locations.



Oedo Onsen Monogatari Urayasu Mangekyo

This 33,000 square-meter large-scale *onsen* (hot spring) complex houses a wide variety of relaxation facilities. There are 38 different types of baths, such as a natural hot spring, a Chinese herbal remedy bath, and a mixed-gender bath that requires a bathing suit. There are also 13 rooms and halls for banquets and 9 different beauty treatments available.



Excel Air Service

Excel Air offers helicopter cruising courses over Maishima, Tokyo, Yokohama, Kamakura and Mt. Fuji. Helicopter rides between two points are also available.



This area has more entertainment facilities where you can have fun all day.



©Disney

Tokyo Disney Resort®

Japan's first Disney theme park, Tokyo Disneyland® opened in 1983. It features seven theme lands, including adventure and future. Another Disney park, Tokyo DisneySea®, is the only DisneySea park in the world. DisneySea Hotel MiraCosta®, which is located in DisneySea, can also be used as a party venue.



3

Makuhari/Mikoshi Course (visiting Makuhari Bay Area)

Makuhari Messe is one of Japan's largest convention complexes, and Mihamaen, a Japanese garden where you can enjoy beauty of nature, is within walking distance. This area attracts many visitors throughout the year. Chiba City Guides are available in this course.



Time required
for this course

6 hours

Japanese Garden Mihamaen

Enjoy a beautiful landscape that changes with each season. Experience a tea ceremony at the on-premises teahouse, Shoraitei, with its *sukiya-zukuri* style building made with *Kitayama sugi* (cedar) from Kyoto. This garden is within walking distance from Makuhari Messe, and can be used as a unique venue and for cultural experience.

Gyotoku Mikoshi Museum

This museum exhibits *mikoshi* (portable shrines), as well as parts in the making, craftsmen's tools, and other items that you can rarely see up close.

Nakayama Hokekyoji Temple (important cultural properties)

This temple integrates two large temples of the Nichiren sect of Buddhism. One is Hokkeji Temple. This structure was built in 1260 by Tsunenobu Toki, a feudal lord of Yawatasho Wakamiya and a follower of Nichiren Shonin, on his own premises. The other is Honmyoji Temple, which was built by Jomyo Ota in Nakayama. Hokekyoji is the site of important cultural properties of Japan.

Shopping (Aeon Mall Makuhari New City, Mitsui Outlet Park Makuhari, Mitsui Shopping Park LaLaport Tokyo-Bay)

There are a variety of shopping spots featuring the latest Japanese fashions and goods, as well as many large-scale commercial facilities.

K'S HARBOR

K'S HARBOR serves as a waiting space for the pleasure ships that depart from the pier. It houses a café and restaurants, including a restaurant with 8.5-meter-deep aquarium for sea turtles, a diving shop, and other fun and interesting establishments.

JFE Steel Corporation East Japan Works (Chiba District)

This seafront integrated steel plant is the first steel plant built in Japan after the end of the World War II. Its plant tour allows you to see its giant blast furnace, a symbol of the ironworks, and dynamic steel production process that helped usher in Japan's modern era.

Unique Venues and Cultural Experiences

Chiba Port Tower

This observation facility is the symbol of Japan's largest international trade port, the Port of Chiba. The facility is available as a party venue.



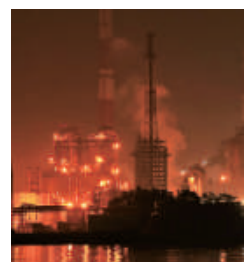
ZOZO Marine Stadium Field Terrace Suite

This party room is located in the home stadium of the local professional baseball team, Chiba Lotte Marines. An all-you-can-drink party course is available for you to enjoy while watching a baseball game.



Night Cruise (nighttime plant tour)

A Chiba Port night cruise ship departs from Chibaminato Passenger Ship Pier adjacent to K'S HARBOR, which is a 7-minute walk from JR Chibaminato Station. Chiba City, known for its "amber nightscape," is one of Japan's 11 cities with a notable night view of a large factory.





4

Downtown Chiba Course (experiencing Japanese culture in downtown Chiba City)

In the former Azuma town, or present Chuo (meaning “center”) of Chiba City’s Chuo Ward, there is an area that once was very busy and people affectionately called “Hasuike.”
Chiba City Guides are available in this course.



Time required
for this course

4 hours
30 minutes

Chiba Toraya

Since its establishment in 1938, this Japanese confectionery store has continued to specialize in hand-made Japanese confectionery. Shoppers are enticed by the heartwarming aroma of cooked azuki beans from Hokkaido, which are used to make *an* (sweet bean paste) for the shop’s popular product, *dorayaki* (bean jam pancakes).

Tako TAKO

A popular *takoyaki* (octopus dumpling) store serves Kansai (Western Japan) style *takoyaki* using flour from Osaka, leeks from Kyoto, and aromatic *dashi* (fish broth).

Tsujichu Shoten

This store provides a wide variety of items used at festivals as well as lanterns and banners used for events. You can try on a *happi*, a Japanese coat often worn during festivals.

Nori no Honda Shoten

This store, located behind Chiba Shrine, sells local food ingredients and specialties including *nori* (dried seaweed) made in Chiba. Chiba City is one of the highest *nori* consumers in Japan. Recommended items include cheap, high-quality *sushi nori*, *nori* with minor defects, and special flavored *nori* that contains rare Blue Seaweed in addition to ordinary Black Seaweed.

Chataro

This restaurant offers daily events including *tsugaru-jamisen* (Japanese guitar), *wadaiko* (Japanese drum), and Japanese dance performances. This restaurant can be reserved for parties and meetings.

Chiba Zoological Park

This is the only park in Chiba that has lions, and visitors can sense their awesome strength just by looking through the glass. Popular programs offered at this zoo include a petting zoo area where you can greet various kinds of animals, and horse-back riding. You can also enjoy a BBQ without bringing any equipment.

Unique Venues and Cultural Experiences

Chiba Urban Monorail

The monorail plays a core transportation role in Chiba City. It was listed in the Guinness World Records in 2001 as the suspended monorail system with the world’s longest running distance. You can use the monorail as a unique venue.



Sayado Hall at Chiba City Museum of Art

The hall is the restored building of the former Kawasaki Bank Chiba Branch, which was originally built in 1927. You can use this eight-columned, neo-Renaissance style hall as a unique venue.



Chiba City Folk Museum

The museum (Chiba Castle) is located on the site where the residence of the warrior clan, Chiba, who were active in Shimousa province during the Middle Ages, is said to be built. You can try on *kimono* and armor (reservation required).





5 Aqualine Rinkai Course (visiting Kazusa Rinkai area)

A 1-hour trip from the center of Tokyo via Aqualine takes you to this area. It features Kazusa Arc, a comfortable convention complex featuring high-quality fully-equipped facilities in a quiet environment. In the neighborhood, you can enjoy shopping and a gourmet experience at Mitsui Outlet Park Kisarazu, which is one of the largest malls in Japan.



Time required
for this course

6 hours

Kazusa DNA Research Institute

Since started as the world's first research institute dedicated to DNA in 1994, the institute has led global DNA research and provided wide support in the areas of medicine, agriculture, industry and education.

Yatsurugi Hachiman Shrine

This shrine was reportedly built during the Kamakura period. Its new shrine office, Sanshuden, was built in 2018 and is expected to be used as a unique venue.

Mitsui Outlet Park Kisarazu

It takes about 30 minutes from Haneda Airport by express intercity bus to this mall. Staff members who can serve customers in foreign languages, as well as several duty-free stores, are available for its many inbound tourists. This is one of the largest outlet parks in Japan.

Nippon Steel Corporation East Nippon Works (Kimitsu Area)

At these huge and fascinating facilities, you can closely watch the processes from melting iron to finishing products.

Unique Venues and Cultural Experiences

Umihotaru Parking Area

This parking area, located on Tokyo Bay Aqualine, has ocean-view restaurants and stores selling local specialties. You can also enjoy the technology museum, Umimegane, and take a break at the footbath.



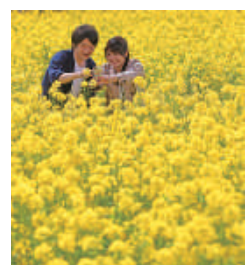
Takaraya

At this long-established local restaurant with a history of over 100 years, you can enjoy dishes using a wide variety of seafood and flavor-rich seasonal ingredients from Kisarazu.



Mother Farm

Mother Farm, located on Mt. Kano in Futtsu City, is an entertainment farm for tourists, and features flowers and animals. Enjoy viewing the seasonal flowers and plants, as well as playing with the animals.





6 Kazusa Local Railways Course (enjoy landscape while riding on a local train)

Chiba's mountainous area is where you can casually experience outdoor activities. There are local railways that allow passengers to enjoy the beautiful landscape of a *satoyama* (a natural area coexisting with a nearby populated area) while riding on a train. There are a wide range of sightseeing spots, including nature-rich golf courses and places where you can enjoy seasonal flowers. Guide services by Chibanian Guide and Shinyukai are available.



Time required for this course

5 hours

Chibanian

Chibanian is a stratum that is rare on a worldwide level, and is located along the upstream of the Yoro River. On January 17, 2020, it was ratified as a GSSP (global boundary stratotype section and point) between the Early Pleistocene and the Lower Pleistocene strata. Accordingly, the geological time between about 774,000 years ago and 129,000 years ago is called "Chibanian." Chibanian is the 74th GSSP in the world and first in Japan.

Mori Radio Station and Shinyukai

In front of Tsukizaki Station of the Kominato Railway is a facility called as "Mori Radio Station" which is covered by moss and wild plants. Listening to singing of birds, feel the natural vibration of the forest, and enjoy the nature and uniqueness of *satoyama*.

Kominato Railway/Isumi Railway

As you ride a train on these old-style local railways, you can enjoy the good old atmosphere of Japan. View the rich pastoral landscape, the historical streets in a castle town, a valley and more from the train window.

Kasamori Kannon Temple (important cultural property of Japan)

Kasamori Kannon Temple, Japan's only *shiho-kakezukuri* (four-side platform structure) building, is a *Bekkaku Daihonzan* (special head temple of the Tendai sect of Buddhism). Reportedly, this old temple was established when famed monk Saicho enshrined a statue of the 11-headed Avalokitesvara (goddess of mercy), which he sculpted out of a spiritual camphor tree, in 784.

* *Kakezukuri* refers to a structure that projects from a mountain cliff or riverbank. A famous example is the main hall, with a large veranda supported by tall pillars, of the Kiyomizudera Temple in Kyoto City.

Unique Venues and Cultural Experiences

Yoro Keikoku Onsenkyo

From ancient times, many of those who love *onsen* (hot spring) favored this *onsenkyo* (hot spring village) as the best in Boso. At more than a dozen *ryokan* and *minshuku* (Japanese-style guesthouses) scattered along the Yoro Keikoku Valley, you can enjoy the relaxing stream of the river and the beauty of the valley.



Otaki Castle

The castle keep structure is a history museum built at the site of the center of Otaki Castle. Under the theme of "castles and castle towns of Boso," the museum exhibits swords, armor, costumes and other historical materials.



Monaka Jumangoku

Monaka Jumangoku is a Japanese confectionery product sold at a confectionery store, Tsuchiya. The *monaka* (a wafer cake filled with sweet bean paste) is designated as a hometown product of Otaki Town. It features the crest of the Honda family, "Tachiaoi," and the crest of the Matsudaira family, "Mitsuogi," on the wafer.





7 Minamiboso Agrotourism Course (experiencing nature's bounty)

Enjoy beautiful scenery which changes with seasons, such as the blue sea and colorful flower fields. The sun setting over the sea is particularly magnificent.



Time required
for this course

5 hours

Picking fruits

Taste fruits and vegetables, such as strawberries (January–May), loquats (May–June), mandarin oranges (October–December) and canola flowers (December–March). You can have as much as you like.

Picking abalone

Kuroawabi (Japanese abalone) from Boso accounts for 25% of all abalone distributed in the Tokyo metropolitan area. Since ancient times, *amaryo* (in which female skin divers catch abalone by hand) has been practiced in Minamiboso. The amount of turban shell and abalone caught with traditional fishing methods in this area is one of the highest in Japan. You are sure to enjoy the taste of fresh abalone.

Takabe Shrine (*Hocho-shiki*)

Takabe Shrine is Japan's only shrine that worships the ancestral god of cooking. *Hocho-shiki*, meaning "knife ceremony," is a solemn ceremony in which fish such as carp, sea bream and butterfish are cooked without being directly touched by hand, but instead with a knife and chopsticks.

Harvesting melons (*Yasuda Farm*)

Yasuda Farm grows highest-quality muskmelons in its 1157-square meter glass greenhouses. Enjoy harvesting melons cultivated in the greenhouses.

Picking flowers

Have fun picking flowers, such as daffodils (December–February), canola flowers (February–April), and poppy flowers, gilly flowers and snapdragons (December–May).

Unique Venues and Cultural Experiences

Michinoeki Tomiura Biwa Club

This facility was established as Chiba Prefecture's first *michinoeki*, meaning "roadside station," and is highly ranked by a survey-based *michinoeki* competition in Japan, winning the grand prix award in 2000. Gifts and sweets using *biwa* (loquat), the local specialty, are available. You can also enjoy picking fruit.



Kamogawa Sea World

Observe more than 11,000 river and sea animals, as well as a powerful, stunning performance by killer whales, the kings of the ocean, against the backdrop of the Pacific Ocean. Also, you can hold a party at this facility.



Kameda Shuzo

This brewery of completely handmade sake also produces and sells liqueurs and authentic *shochu* (distilled spirits) made from local Boso fruit and produce. This is Japan's only brewery that presents sake to the prestigious Meiji Jingu Shrine.





8

Sawara Town Walking Course (visiting Koedo/Suigo)

Sawara is known as a *suigo* (riverside district) and also for famed mapmaker Tadataka Ino. The town has been called "Koedo" (Little Edo) and is listed in *Michelen Green Guide Japan*. Sawara is also the first place in the Kanto region to be selected as an important preservation district for groups of traditional buildings. Taking a walk is recommended in this district which is often used as a movie location.

Sawara Machinami Guides are available.



Time required
for this course

6 hours

Katori Jingu Shrine

Katori Jingu is one of the leading shrines in Japan. It is the main Katori Shrine, which has about 400 branches across Japan. Only Ise, Kashima and Katori shrines were awarded the title of "Jingu" (main shrine) before the Meiji period.

Sawara Boat Tour

Riding on a boat and viewing traditional buildings through the willow trees is a great experience that gives a different perspective than walking on the streets. Nearby is the Ino Tadataka Memorial Museum, housing documents related to the creator of the first complete map of Japan. This river area is often used as a movie location.

Tokun Shuzo

Established during the Edo period, this brewery produces and sells sake made of quality rice and water from the riverside district. A free brewery tour is available, as well as sake tasting.

Stylish souvenir stores in Koedo

There are many souvenir stores, including Fukushima Gofukuten (a tangible cultural property of Chiba Prefecture), which sells washclothes and Japanese items made of *chirimen* (Japanese crepe) cloth. Abumo Seiyu sells the highest-quality sesame oil produced with a centuries-old secret method of cold pressing and special hot chili oil. Also, don't miss Shojo (also a tangible cultural property of Chiba Prefecture), which produces and sells *tsukudani* (food boiled in soy sauce).

Unique Venues and Cultural Experiences

Suigo Sawara Dashi Kaikan

A three-story building on the premises of Yasaka Shrine exhibits two *dashi* (street floats) that are paraded through the streets during the Sawara no Taisai (grand festival of Sawara), one of the three major float festivals in the Kanto region.



Sawara Shokamachi Hotel NIPPONIA

This accommodation uses historical buildings scattered around the center of Sawara. You can enjoy French cuisine made with local ingredients.



Baba Honten Shuzo

This brewery was established during the Edo period and has a history of over 300 years. According to legend, Kaishu Katsu, a Japanese statesman during the late Tokugawa shogunate, stayed here. It produces and sells *mirin* (sweet sake for cooking) and *shochu* (distilled spirit) as well as sake for drinking.





9

Sakura History Walking Course (visiting Sakura Castle and castle town to see Japan's heritage)

During the Edo period, Sakura in East Japan was favorably compared with Nagasaki in West Japan in terms of *Rangaku* (Dutch studies). Sakura used to be a castle town where feudal retainers were devoted to *Rangaku*. In this course, you can learn the history from ancient times to the present at a history museum and see the life of the samurai. Famous people from Sakura include the founder of Juntendo University, Taizen Sato, and the founder of Tsuda University, Umeko Tsuda.



Time required
for this course

5 hours

National Museum of Japanese History

This national museum, nicknamed "Rekihaku," researches and displays Japanese history and culture.

Sakura Joshi

This park was built at *joshi* (former castle site) of Sakura Castle built in the early Edo period.

Samurai houses

Three samurai houses of the feudal retainer of Sakura Domain are open to the public.

Hiyodorizaka

An Instagram-ready old passage surrounded by bamboo trees

Former Hotta House

An important cultural property of Japan, this building was built by the last lord of Sakura Domain, Masatomo Hotta. The garden has been designated as a place of scenic beauty by Chiba Prefecture.

Iinuma Honke

This brewery has a store in a building that was an old house in Niigata Prefecture and reconstructed in Sakura. *Sake*, food and other items are sold on the first floor while the second floor is used as a gallery with a café space. It offers a tour throughout the year except in July and August. Enjoy *sake* tasting and shopping after the tour.

Unique Venues and Cultural Experiences

Kawamura Memorial DIC Museum of Art

On display at this museum are paintings by famous painters including Rembrandt, Monet, Renoir and other Impressionists, as well as Picasso, Chagall and other modern Western painters.



Sakura City Museum of Art

This museum collects the works of artists related to Sakura and Boso, and also exhibits the modern art of Japan. The museum was constructed to preserve and use the former Kawasaki Bank Sakura Branch (a tangible cultural property of Chiba Prefecture) built during the Taisho period (early 1900s).

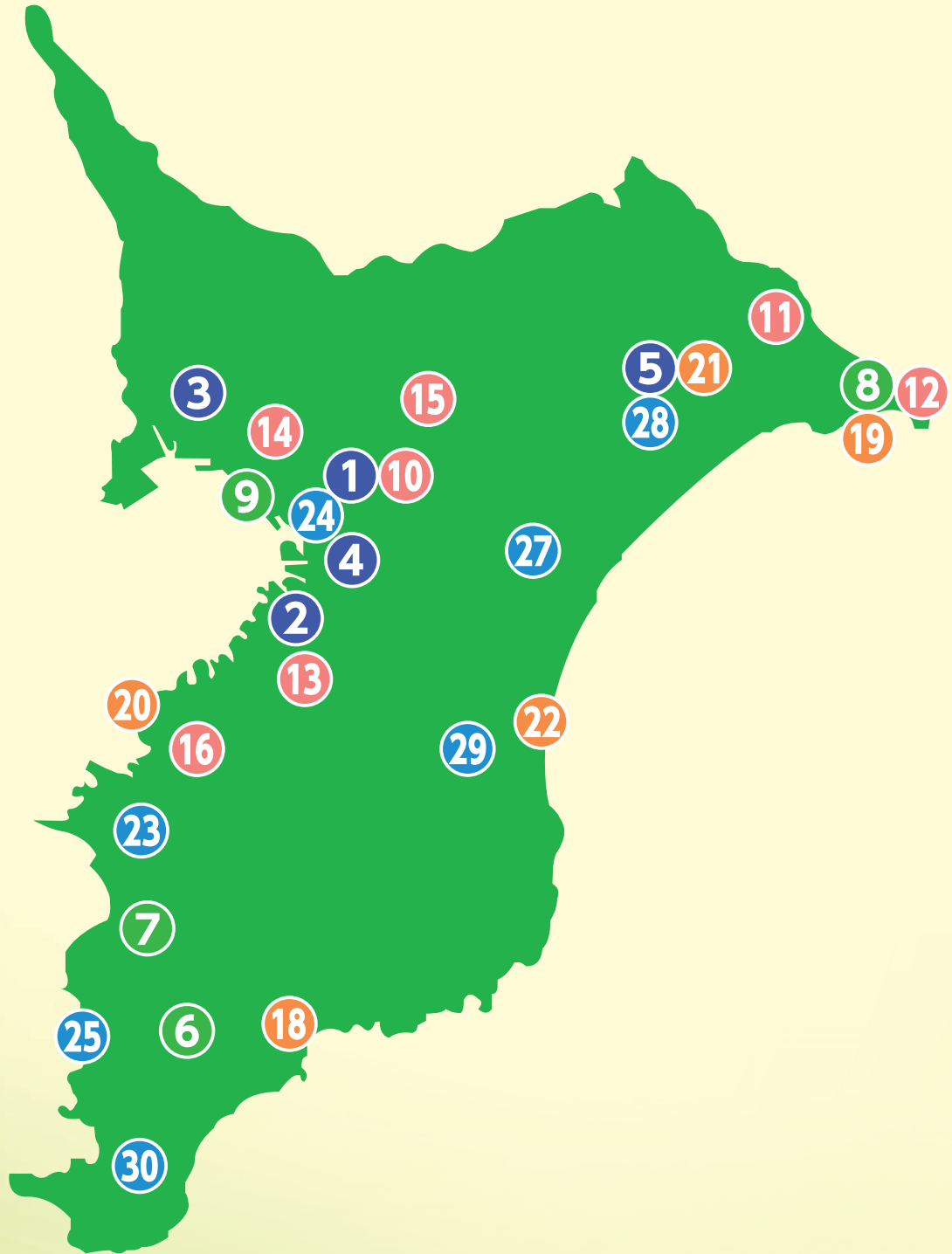


Tanaka Shuzo

Since its founder, Kanzaburo Tanaka, started *sake* brewing in 1830, this brewery has thrived along with the prosperity of the castle town Sakura during the Edo period. Natural water running next to the brewery is the source of their *sake* brewing.



Other Places of Interest



Receive the *Omotenashi* of volunteer guides.

You may request volunteer guides as needed for any of the courses. Please consult us.

* Expenses for transportation, materials and insurance may be required.

Museums



1 Chiba City Kasori Shell Mounds Museum

This museum is located in Kasori Shell Mounds, which are Japan's largest shell mounds and designated as a special historic site of Japan. Observe ancient *Jomon* (rope-patterned) earthenware pottery made during Japan's Jomon period (about 1000 BC), and have an experience of what life was like at that time, such as starting a fire.



2 Kazusa Kokubunniji Temple Site Museum

Kazusa Kokubunniji Temple was one of the Kokubunniji temples built across Japan following the order of Emperor Shomu during the Nara period (the 700s). This Niji, in particular, boasted the largest temple area in Japan. The site became a national historic site as the first ancient Kokubunniji temple fully revealed by an excavation survey.



3 Higashiyama Kaii Memorial Hall

The hall was built in 2005 at the place where famous Japanese painter Kaii Higashiyama spent most of his life. It exhibits documents and artworks that introduce visitors to his world.



4 Hoki Museum

Hoki Museum opened as Japan's first museum dedicated to realistic paintings. This museum is equipped with cutting-edge facilities for art appreciation, and houses an Italian restaurant with excellent food and wine, as well as a café.



5 Museum of Aeronautical Sciences and landscape of Narita Airport

View aircraft up close in this Museum of Aeronautical Sciences at the south end of Narita Airport. Popular items on display include the front of a jumbo jet airliner, a prototype of the YS-11 airliner, and a flight simulator.

Landscape



6 Oyama Senmaida

This is Japan's only paddy field where rice is grown with rainwater only. A total of 375 beautiful rice paddies on the steep hill are cultivated like stairs. This precious cultural landscape has been selected as one of the 100 best terraced rice paddies in Japan.



7 Mt. Nokogiri/Jigoku Nozoki

The ropeway at Mt. Nokogiri is the only ropeway in Chiba Prefecture. From the mountain top, you can view Mt. Fuji, Izu Oshima Island, and Tokyo Sky Tree. The mountain has many sightseeing spots, including Japan's largest Buddha carved out of rock, and Jigoku Nozoki (meaning "peeking into hell"), where you can look down from the top of a sheer rocky cliff.



8 Byobugaura

The 10-km-long coastal cliff is a scenic site called the "Dover of the East" in favorable comparison with the white wall of the Dover Strait between Britain and France.



9 Diamond Fuji

When the sun sets over the top of Mt. Fuji, it shines like a diamond in a mysterious and spectacular display of scenery created by nature. This artistic natural landscape can be viewed only at limited times in spring and fall.

Activities



10 Agrotourism Dragon Farm

Dragon Farm is in a pastoral location where visitors can enjoy nature and hear the birds singing. It is a barrier-free farm where visitors in wheelchairs can pick strawberries. The farm grows 14 different varieties of strawberries for picking, and is popular among both Japanese and foreign tourists.



11 Suigo Sawara Ayame Park

In June, 1,500,000 irises of 400 varieties bloom in the park, turning the field a royal purple color. You can also ride a *sappa* boat and take in the view of the flowers across the park.



12 Dolphin/whale watching

Enjoy a pleasant sea breeze on a cruise ship while watching the dynamic swimming of wild whales and the exciting jumps of dolphins. And don't miss the magnificent sunset over the rough, majestic cliff of Byobugaura.



13 Country Farm Tokyo German Village

Enjoy spending all day in this theme park full of flowers and greenery. It features a large lawn square, a putting golf field, an amusement area, and other facilities. In winter, it features one of the greatest illumination display in the Kanto region at night.



14 Keisei Rose Garden

At 30,000 square meters and featuring 10,000 roses, this garden won the excellent garden prize at the World Rose Convention. Its 1,600 varieties range from those that have existed since before the Anno Domini era to the latest varieties. The roses are especially beautiful from mid-May to early June, and from mid-October to early November.



15 Sakura Tulip Festa

This is the Kanto region's largest tulip festival, held from March to April at the side of Lake Inbanuma. The sea of flowers and the windmill make for an idyllic sight.



16 KURKKUFIELDS

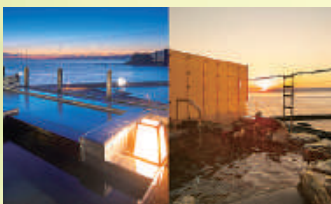
Under the theme of sustainability, this farm and park focuses on three areas of agriculture, food and art to present ideas for a rich future for people and our society.



17 Golf fields in Chiba Prefecture

Chiba Prefecture boasts a number of golf fields. Golfers in the Tokyo metropolitan area favor golf fields in Chiba because of easy access, a great number of courses, wide varieties, and reasonable fees.

Hot Springs



18 Kamogawa Onsen/ Kominato Onsen

You can enjoy comfortable hot springs in diverse and unique coastal locations, including open-air baths with a view of a magnificent landscape, as well as superb dishes made of fresh local ingredients.



19 Inubosaki Onsenkyo

This *onsenkyo* (hot spring village) is well known for open-air baths with a panoramic view of the Pacific Ocean. The hot spring water contains rich amounts of seawater minerals and keeps bathers warm and comfortable. Because of its eastern-most location in the Kanto region, there is a magnificent view of Japan's earliest sunrise over the sea in fall and winter. You can also enjoy Choshi Port's specialty of fresh, bountiful seafood.



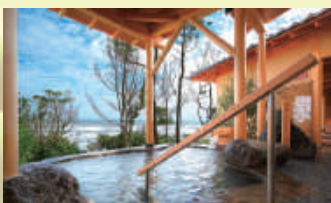
20 Ryugujo Spa Hotel Mikazuki

This hotel provides a group of hot springs overlooking Tokyo Bay, which is the largest in scale. Relax and refresh with 70 different types of baths, including a golden bathtub valued at 150 million yen.



21 Narita Airport Onsen Soranoyu

Soak in natural hot spring water from 1,000 meters below ground, and watch airplanes take off from an open-air bath with hot spring water straight from the natural source. A bedrock bath and a capsule hotel are also available for your relaxation. This *onsen* is a 10-minute ride on free shuttle bus from Narita Airport.



22 Spa and Resort Kujukuri Taiyo no Sato

This accommodation offers a wide menu variety, including *namero* (minced horse mackerel flavored with seasonings and condiments) and other dishes using seasonal fresh fish and clams from nearby fishing ports. A reservable roof-top open-air bath, Tenku no Yu, offers a panoramic view of the Pacific Ocean. Also available are a foot bath, a large open-air bath in a garden, beauty treatments and other relaxation facilities.

Shopping and more



23 Koizumi Shuzo

Koizumi Shuzo, established in 1793, is a *sake* brewery that produces the respected “Tokai” and “Tokaizakari” brands in Boso. Its store features around 20 different sake products which are always available for tasting, and visitors can join a brewery tour to watch master brewers through the window. The store sells seasonal, fresh-brewed *sake* (November–late March) and limited products that are available only at the store.



24 Chiba-kun Bussankan Chiba Station

This prefectural product store sells specialties from Chiba Prefecture and items featuring the prefectural mascot, Chiba-kun. Fresh vegetables grown in the Prefecture are delivered daily (except Wednesdays) from agricultural stands. Feel free to visit the store, which is located along the main street in front of the Chiba Station.



25 Restaurant run by a fishery cooperative Banya

This restaurant serves simple seafood dishes, such as *sashimi* and boiled, grilled or fried fish. Housewives who support the local fishermen cook fresh seafood caught in the Uchibo area.



26 Soy sauce in Chiba (Kikkoman, Yamasa, Higeta, Kinoene, Chiba Shoyu, etc.)

Chiba is the largest soy sauce producer in Japan. Two brands combined account for 40% of the domestic soy sauce market share: Kikkoman (the leader at nearly 30%) and Yamasa (second at over 10%). Chiba Shoyu produces Halal-certified soy sauce, which is a popular gift.



27 Sugahara Glassworks Inc.

The glassworks offers a close-up look at their craftsmen’s technique, and provides a glassmaking experience. It also has a store where you can see all their products, and a café that serves food and drink.



28 MEGA Don Quijote Narita

MEGA Don Quijote is a chain of family-oriented, integrated discount stores that offer a great selection of goods at incredibly low prices. Their vibrant and bustling stores are fun and popular with customers of all ages.



29 Resol no Mori

This large resort complex has a golf field, sports facilities, accommodations, restaurants, a clinic, and more. Its vast premises are equivalent in area to 70 Tokyo Domes. Suisutei is a Japanese restaurant in the stately building of former Swiss Embassy, and it can be used as a unique venue.



30 Tokinone

Tokinone is a Japanese cuisine and *sushi* restaurant in a renovated century-old house. The restaurant serves gorgeously, meticulously prepared seasonal food using extremely fresh fish caught by local fishing boats and fixed fishing nets.



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